

# FAQ'S

- *What are the types of games available?*

We currently provide Board Games and Activity Based Games.

- *How are Activity Based Games different from Board Games?*

Games for which a moderator is required are activity based games, for eg. a faculty. Full set of instructions to conduct the activity along with props and debriefing slides are also provided.

Board Games can be played by the students with or without the presence of a moderator/faculty.

- *What are the topics for which Games are available?*

Currently we have games in Sales & Marketing, Finance, Accounting, Human Resources and General Ethics.

- *In case a professor wants a (skit/case study/game) for a particular concept, which is currently unavailable, what should they do?*

Reach out to our game research team ([info@gurusthaan.com](mailto:info@gurusthaan.com)) or call our office at 9886634825 and provide your requirements. Our team will design the game on the required topic and also we will give the professor 2 copies of the created game, free of cost. We will also honour the professor by featuring his/her name in our game kit as "Need Creator".

# FAQ'S

- *How can I decide which games to buy before knowing about it?*

We will send you an online brochures which will contain

- Concept for which this aid (skit/case study/game) is being created
- Synopsis (brief description) of the aid, effect that the aid will create
- Learning objectives that is covered through the activity using the aid
- Price of the aid



- *I want to look at the games before buying them, what should i do?*

Call our Sales Team at 9886634825 or drop a mail to [sales@gurusthaan.com](mailto:sales@gurusthaan.com) to fix a demo of the games.

In places where Our Franchisee / Team is not able to meet you in Person, we can arrange for a full fledged demo on Skype.

- *After placing an order how long will it take for the goods to be delivered?*

Physical products will be delivered within 7 days of receiving payment for the same.

Downloadable games will be mailed to the assigned email within 24 hours of receiving payment.

# FAQ'S

- *We have lost some of the components in the game kit, what to do?*

Reach out to our Sales Team at 9886634825 or drop a mail to [sales@gurusthaan.com](mailto:sales@gurusthaan.com) and we will ship you the components at a nominal price.



- *We have lost/misplaced the Instruction sheet for the game, what to do?*

Log into our website [www.gurusthaan.com](http://www.gurusthaan.com), Go to Cool Guru's Corner – download section and download the instruction sheet for the respective game.

- *We need additional Information Capturing Sheet for the game, what to do?*

Log into our website [www.gurusthaan.com](http://www.gurusthaan.com), Go to Cool Guru's Corner – download section and download the information capturing sheet for the respective game.

- *I want the faculties to use the games in the classroom?*

Post delivery of the games, we can train the required faculty on the games for a nominal fee.

# FAQ'S

- **What kind of Workshops does Cool Guru LLP conduct?**

We do Game Storming sessions using a wide array of Games/ Activity based games to teach concepts like Inventory management, Ethics, Segmentation -Target Segment and Positioning Strategies, Hiring and Firing Strategies, and MOST IMPORTANTLY a game where Students run a company by being assigned to a particular department like HR ,FINANCE ,MARKETING ,OPERATIONS PURCHASES etc.

- **What is Theatre Based Learning Workshop?**

Our team conducts workshops using skits, board games and activity based games. For further details please reach out to our Sales Team at 9886634825 or sales@gurusthaan.com

Theatre Based workshop are where the students enact various characters in a play, post which an interactive session is held wherein the concepts used in the play are discussed and analysed.

*For example take a Play on "Law of Contracts"*

*A guy proposes to a girl "will you marry me"*

*The protagonist (Sutradhar) intervenes and tell not even an offer as his intent is not evident. want to marry you. WILL YOU MARRY ME"*



Students after watching this play for sure will remember concepts forever.

For further details on Theatre Based Learning Workshop, reach out to our Sales Team at 9886634825 or email us at sales@gurusthaan.com

# FAQ'S

## ■ *What do you mean by case studies?*

Documented study of a specific real-life situation or imagined scenario, used as a training tool in business schools and firms. Students or trainees are required to analyze the prescribed cases and present their interpretations or solutions, supported by the line of reasoning employed and assumptions made.

## ■ *How will these case studies help students?*

It helps in the students in multiple ways:

- Enables them to interpret data
- Reemphasizes the importance of Quantitative Decision Making over Qualitative Decision Making
- They learn to apply the concepts taught in theory classes
- It helps them understand Line of reasoning employed and the assumptions made
- Students are familiarized with the need to use pictorial representation of data (chart, excel etc.) along-with textual content.



## ■ *How will case studies be delivered to us?*

All case studies will be deployed online through a web-portal. Each student in a college will be given a login id and password.

# FAQ'S

- *How many case studies will be provided?*

A total of 60 case studies per semester (10 case studies for every subject) will be provided

- *How many days does a student get to complete a case study?*

A student is expected to complete 1 case study per subject (6 case studies for all subjects) on a fortnightly basis.

- *How will a student submit the answers for the case study?*

All questions in the case study will be multiple choice question answers. The answers provided by the student get captured at the back-end against his/her login credentials. On completion of all the questions in the case study, the solution with workings, assumptions are displayed on screen.

Post which the students will take a quiz wherein the concepts will be re-emphasized.

- *Will I get the assessment result for each case study?*

On completion of a case study by a student, you and the student will get a copy of the assessment *results*.